



MASTER CHOCOLATIER
SAN FRANCISCO

FOR IMMEDIATE RELEASE

CONTACTS:

Monica Heckman
630.932.7913
monica@jsha.com

Jody Cook
717.534.4288
jcook@hersheys.com

JOSEPH SCHMIDT CONFECTIONS™ CHOCOLATES

JOSEPH SCHMIDT SIGNATURE LINE TRUFFLES

The distinctive egg-shaped Joseph Schmidt *Signature Line* Truffles are known throughout the industry as the "American" truffle. A trademark of Joseph Schmidt, the hand-painted truffles feature decadent flavors such as raspberry brandy, champagne, double latte and ginger and are available in large and mini sizes.

JOSEPH SCHMIDT MOSAICS™

Joseph Schmidt *Mosaics™* feature distinct centers encased in a thin square-shaped shell hand-decorated to resemble a mosaic tile. Each elaborately decorated Belgian chocolate tile contains unique flavors including caramel, nuts, nougat and biscotti crunch.

JOSEPH SCHMIDT SLICKS®

These ever-popular round chocolate discs are filled with assorted truffle creams, caramel and nougat. The top of each Joseph Schmidt *Slicks®* features a delicate, hand painted design inspired by the current season.

JOSEPH SCHMIDT HOT CHOCOLATE

Joseph Schmidt *White Hot Chocolate Temptation* and *Hot Chocolate Dark Pleasure* are made with beads of pure Belgian chocolate and vanilla and quickly melt into steaming milk. Prepare separately for a creamy white chocolate or rich dark chocolate drink or combine for a delicious milk chocolate flavor.

Other Joseph Schmidt Confections Products

Joseph Schmidt Belgian Chocolate Bars
Joseph Schmidt Holiday Collections
Joseph Schmidt Sachet Party Favors

- more -

Joseph Schmidt Products / Page 2

About Joseph Schmidt Confections™

Joseph Schmidt Confections has been producing unique chocolate creations since 1983. Located in San Francisco, Calif., Joseph Schmidt Confections designs award-winning handcrafted chocolate creations including *Mosaics*™ chocolates, *Slicks*® chocolates, *Signature Line* Truffles, Hot Chocolate and Belgian Chocolate Bars. In addition to these year-round treats, Joseph Schmidt Confections also produces specialty Holiday Collections featuring exquisite chocolate sculpted pieces and hand-painted gift boxes. The Seasonal Collections feature the distinctive Joseph Schmidt truffle filled with the season's handpicked flavors. Joseph Schmidt Confections are available nationwide through Joseph Schmidt Confections boutiques, gourmet specialty shops, high-end department stores and online at www.jsc.com. Joseph Schmidt Confections is part of the Artisan Confections Company, a wholly owned subsidiary of The Hershey Company. For more information or to find a list of retailers, please visit www.jsc.com or call 1.866.237.0152.

###